



Washoe County

COMMUNITY SERVICES DEPARTMENT

STAFF REPORT

PARK COMMISSION MEETING DATE: March 1, 2015

DATE: February 25, 2016

TO: Open Space and Regional Parks Commission

FROM: Jennifer Budge, CPRP, Park Operations Superintendent
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THRU: Eric Crump, Operations Division Director
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SUBJECT: **Presentation and request by Shadow Industries LLC for a fee waiver for their Cross Reno Cyclocross event scheduled at Rancho San Rafael Regional Park scheduled for October 1-2, 2016**

SUMMARY

This item requests the Open Space and Regional Parks Commission's consideration and possible recommendation to the Board of County Commissioners regarding a request from Shadow Industries LLC for a fee waiver for their Cross Reno Cyclocross event scheduled at Rancho San Rafael Regional Park for October 1-2, 2016.

PREVIOUS ACTION

January 6, 2009- Washoe County Open Space and Regional Park Commission voted 6-1 to not support the request for waiver of the facility and use fees request by the Northern Nevada Police and Fire Games executive board to waive fees [approximately \$12,700] for use of Washoe County Regional Park and Open Space Department Facilities for the Western States Police & Fire Games 2010 to be held July 24 – August 1, 2010

February 24, 2009- The Board of County Commissioners denied a request by the Northern Nevada Police and Fire Games executive board to waive fees [approximately \$12,700] for use of Washoe County Regional Park and Open Space Department Facilities for the Western States Police & Fire Games 2010 to be held July 24 – August 1, 2010

BACKGROUND

Shadow Industries, LLC, is a locally owned and managed, private for profit organization. Last year was their inaugural Cross Reno Cyclocross event held at Rancho San Rafael Regional Park. This event is a USA Sanctioned event that incorporates family friendly activities including non-motorized bicycle racing, live music, food and beverage vendors and other outdoor recreation activities for the public. Cyclocross is a spectator friendly discipline where road cyclists and mountain bikers compete aggressively together off-road on hybrid bikes in diverse conditions (interactive obstacles, sand and mud pits etc.). In 2016 attendance included over 3000 spectators and 348 racers and 2017 is estimated to increase with 3000-5000 spectators and 400-1100 racers. Shadow Industries LLC partnered with The Boys and Girls Club of the Truckee Meadows, a local non-profit 501c3 organization as well.

This event is well suited for Rancho San Rafael Regional Park and is consistent with the County's mission to provide exceptional recreation opportunities for the public. Shadow Industries LLC has proven to be well organized, and produced the 2016 event with thoughtful consideration to ensure the park's natural resources were preserved.

Washoe County Community Services Department does not have the ability to approve fee waivers, as this responsibility is under the authority of the Washoe County Manager or the Board of County Commissioners. The most recent fee request that was considered by the Board of County Commissioners and the Open Space and Regional Parks Commission was in 2009 as noted in the Previous Action above.

FISCAL IMPACT

The total revenue loss to the County would be approximately \$6,250 in facility use reservation fees if approved (see attachment). This event would have a beneficial economic impact to the community as a whole.

POSSIBLE MOTIONS FOR CONSIDERATION

Motion option #1:

Should the Commission **agree** with the fee waiver request, a possible motion would be:

“Move to recommend to the Board of County Commissioners approval of the request by Shadow Industries LLC for a fee waiver for their Cross Reno Cyclocross event scheduled at Rancho San Rafael Regional Park scheduled for October 1-2, 2016.”

Motion option #2:

Should the Commission **disagree** with the fee waiver request, a possible motion would be:

“Move to recommend to the Board of County Commissioners denial of the request by Shadow Industries LLC for a fee waiver for their Cross Reno Cyclocross event scheduled at Rancho San Rafael Regional Park scheduled for October 1-2, 2016.”

ATTACHMENTS:

- Shadow Industries Special Event Questionnaire
- Shadow Industries Presentation
- Fee Cost estimate